

9:30-10:00

Door opening
& registration
IoT exhibition

10:00-10:45

EU Agriculture and
food challenges: the
role of digitalization

Smart Farming: Digitalization of Agriculture and vision for the new CAP

Chair

Bert-Jan Ruissen
MEP – AGRI Committee

Speakers

Joel Bacquet
EU Commission DG Cnect, IoF2020 &
SmartAgriHubs PO

Giovanni Colombo
EIT Food, Senior Public Affairs Manager

Edwin Hecker
Schuttelaar & Partners, IoF2020 &
SmartAgriHubs ecosystem building leader

Eduardo Cuoco,
IFOAM-EU, Director

10:45-11:30

**Role of data management
and how to enhance the
adoption of smart farming
technologies**

11:30

**Address by EU Commissioner
for Agriculture, Janusz
Wojciechowski**

Speakers

Grigoris Chatzikostas

Biosense Institute, WP leader for
IoF2020 and SmartAgriHubs project

Ivo Hostens

CEMA, Technical Director

Daniel Azevedo

COPA-COGECA, Director Agri-Tech

Chair

Petros Kokkalis

MEP- ENVI Committee

11:40-12:25

Long term vision for the EU agriculture, CAP reform and the place for smart farming: how will it benefit the EU citizens?

12:25-12:30

Concluding remarks

Followed by lunch and IoT exhibit

Speakers

Doris Marquardt

EU commission DG Agri, IoF2020 & SmartAgriHubs Project Officer

Jannes Maes

CEJA, President

George Beers

WUR, IoF2020 & SmartAgriHubs Project Coordinator

Chair

Norbert Lins

MEP- AGRI
Committee President